

NEWS OF OUR CLIENTS



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HERD EVOLUTION'S YEAR-ROUND NUTRITIONAL DEER FEEDING PROGRAM HELPS DEER REACH MAXIMUM ANTLER POTENTIAL

High-Quality, 100 Percent Digestible Spring/Summer Mix Results in Bigger Bucks

Richmond, KY – Herd Evolution[®], manufacturers of the first ever premium year-round nutritional deer feeding program, has introduced its new Spring/Summer mix as an integral piece of its revolutionary feeding system designed to optimize overall deer health and genetic antler growth. So much more than a mere attractant, the Herd Evolution program is rooted from the tested and proven concept that if you feed the entire herd high-quality feed that is 100% digestible and packed with nutrition throughout the entire year, the result is a herd that not only survives, but thrives – with bigger, better antlers.

After years of extensive research studying deer eating habits, Herd Evolution discovered that deer only digest a minimal amount of nutrients with other attractant feeds on the market. The Herd Evolution feed is 100% digestible; containing high-quality ingredients like dried molasses, cracked corn (whole corn is difficult to digest) and the perfect blend of proteins, vitamins and minerals. This means that Herd Evolution not only provides the highest level of nutrition deer need, but they are digesting 100% of the nutrients for a lifetime of optimal health and ideal weight.

Research also concluded that deer require different protein and energy levels at different times of the year. This is why Herd Evolution has created its Spring/Summer mix, which contains 20% protein blended with the highest digestible intake of vitamins and nutrients for maximum growth when less energy is required to survive. A Fall/Winter blend is also available and rounds out the feeding program by incorporating 14% protein blended with the highest digestible nutrients, vitamins and minerals, an ideal mix for when deer adjust their systems for winter survival.

For optimal results, Herd Evolution's Spring/Summer mix is best distributed through a gravity feeder. Other methods can also be used like scattering feed in areas where deer are known to travel and bed, or using a sling feeder.

MSRP for the Spring/Summer Mix starts at \$19.99 for a 20lb bag. Discounted bulk rates are also available.

About Herd Evolution[®]

Herd Evolution[®] is a premium year-round deer-feeding program scientifically formulated for optimal herd health and maximum genetic antler potential. Created by hunters for hunters, the program was created to not just attract deer, but attract and provide nutrition for a healthy herd. The feeding program was first created and used by ConQuest™ Scents founder Doug "The Deer Professor" Roberts, who through this system, has raised some of the largest whitetail deer in North America. Roberts continues to work with Herd Evolution to bring his year-round feeding program to hunters across the country.

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